

PROFILE

Media Professional with 16 years experience in print, radio, and TV journalism, as well as in the field of communication. Proven skills in all aspects of the editorial and production process including on-camera and on-mike presentation. German Master's degree in Business. Fluent in English and German. Permanent US resident (green card).

ACHIEVEMENTS

- “Merian Reiseführer New York” (Travel House Media, Germany)** 2007
Book Publication
Co-wrote, and edited this New York travel guide with select local writers. The Merian series is renowned for its high-end cultural publications (ISBN-10: 3834201685.)
- European Media Network, NYC** since 2005
Managing Partner
Oversee a New York based international news bureau whose reporters serve 70 plus clients in Europe, among them leading radio and tv stations, newspapers, and magazines.
- ARD & Financial Times Deutschland** since 2001
Freelance Correspondent and Reporter
Report as a US and business correspondent for radio stations affiliated with ARD, Germany's largest network, and for prominent print media, including FT Deutschland.
- iis interactive internet studios New York** 2000 - 2001
Dep. Bureau Chief
Produced TV and print content for the Internet, catering to a European audience. Clients were among others: Germany's Der Spiegel and AOL.de.
- German Public Radio, ARD** 1999 - 2000
Foreign Correspondent (Washington, DC)
Reported on business, politics, transatlantic affairs, and breaking developments.
- “Buten un Binnen TV”, ARD/Radio Bremen TV** 1997 - 1999
TV Producer (Bremen, Germany)
Produced packages for nationally acclaimed prime-time news broadcast.
- ARD/Radio Bremen** 1993 - 1998
Radio Newscaster, Editor, and Reporter (Bremen, Germany)
Presented news updates, supervised the team. Worked as a field reporter.
- “The Concept of a Fast Book Chain”** 1991
Consulting Project (Cologne, Germany)
Created out-of-the-box marketing strategy for Douglas Holding's book division.
- Center for Economic Geographic Studies at University of Cologne** 1990 - 1993
Research and Administrative Assistant
- “A Pan-European Communication Strategy for Ford Motors?”** 1990
Consulting Project
Joint study with a Visiting Professor from the US at Cologne University for Ford Europe.

EDUCATION

- Bachelor of Science** University of Duisburg, Germany 1986 - 1988
Marketing / Economics
- Masters of Science** University of Cologne, Germany 1988 - 1993
Business Administration / Marketing

ADDITIONAL SKILLS

Bilingual German (mother tongue) and English; some French.
Up-to-date online and computer knowledge including digital audio/ video applications.

REFERENCES upon request

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